

Activity Descriptions

Between the campaign launch, and the campaign conclusion 2-8 weeks later, everything is up to you. From a fundraising gala dinner to an employee dunk tank, a case study discussion or a Friday off work - we have plenty of ideas to help you along the way.

What events can I use?

Here are some great activities and events that can be tied into any campaign.

You can run **high-end fundraising events** showcasing the good work you do internationally:

- Add class to your campaign and impress your stakeholders by hosting a **gala benefit dinner**. Raising a set donation for each plate, you can reward employees and promote your good work in the community.
- Invite an **EWB keynote speaker**.
- Raise some money and entertain employees by hosting a **silent auction**.

You can run some **educational events** that are fun and enriching for your co-workers:

- ⇒ Teams of 4-6 employees can compete against each other in the **Purification Challenge**. Teams create their own water purification filter and learn about development on the way.
- ⇒ An EWB employee, or a returned EWB overseas volunteer with experience on our overseas projects in Africa can give a presentation through a **Lunch & Learn**.
- ⇒ You can run a **case study or workshop** to promote understanding of poverty, development and what EWB does in developing regions. Examples include: Root Causes of Poverty, Global Engineering, Rural Engery, MFP etc.
- ⇒ Co-workers can match wits by playing **Development Jeopardy**. You can find some great resources for questions and stats online.
- ⇒ Engage participants to think critically about the causes and effects of poverty in a **Root Causes of Poverty Workshop**. Facilitate the workshop yourself or have a volunteer from your local Professional Chapter of EWB come as a guest facilitator.



You can run some **fun events** to get your co-workers excited about the campaign:

- ❖ Get your co-worker's hearts racing as they run through a **relay race obstacle course** of office furniture carrying a bucket of water on their head (*Women in Ghana often carry as much as 20 kilos of water balanced on their head for daily 2km walks*). Or have department heads sign up to run an obstacle course. Have employees pledge money to eliminate parts of the obstacle course for their department head.
- ❖ Get employee's excited about the campaign and auction or raffle a **Friday afternoon off work**.
- ❖ Send a laugh around the office by playing **Donation Hot Potato**. Have your co-workers and bosses donate to EWB, to avoid a pie in the face, a bucket of water on the head, etc. Each person who donates more than the last can redirect the pie/bucket and choose the next target.
- ❖ Set up a game of **Office Survivor**, where teams of co-workers compete in challenges you design and vote each other out of the game.
- ❖ Use your campaign as an opportunity for team building, and run a **tug-of-war** competition.
- ❖ Set up a **dunk tank** in the office where people can donate money for a chance to dunk their supervisors, coworkers, or senior management.
- ❖ Raise money by running a company-wide **50/50 draw**, or engage your colleagues in the campaign by having them sell tickets for a **raffle draw**.
- ❖ Allow your coworkers to participate in **Casual Friday** if they donate a set amount to the campaign.
- ❖ Have your company host a **charity golf tournament**; your co-workers will have fun and you'll raise money for human development.
- ❖ Have volunteers bake delicious treats to sell in the lunch room for a **Bake Sale**.
- ❖ Hold a lunch time **concert** at your office or at a venue near your office. Sell tickets to your company's employees and give tickets to them to sell to their friends.
- ❖ Make a **Development Crossword** with words related to development. Hand it out to employees and give a small prize to the first person to complete it.
- ❖ Hold a **kick-off barbeque** at the beginning of the campaign or a **celebratory barbeque** at the end. You can serve fair trade coffee, tea or produce and use the



opportunity to make announcements about either activities to look for or successes of the campaign. This is also a great chance to mingle with people and talk one-on-one with them about the campaign.

- ❖ Leave a jar in a spot where many people spend time. Put an EWB logo and a brief description of the campaign on the jar. Use it to **collect loose change**. You can also bring the jar around with you at a specific time each day or week.
- ❖ Give out **pledge cards** that your co-workers can fill out and give back to you to make either a one-time or regular donation.
- ❖ Play **Loonies for Learning** with development trivia. Every time someone gets an answer wrong have them pay a loonie to hear the correct answer.
- ❖ Host a **World Potluck** where people prepare and contribute dishes from different countries. Charge \$5-\$10 for a plate or have people buy tickets to sample dishes that each cost a different number of tickets for a sample.

